



CHME SOCIETY'S

## **DR. MOONJE INSTITUTE**

Organises

THREE DAYS NATIONAL SEMINAR  
ON

**" VALUE BASED ADVANCEMENT IN  
MANAGEMENT & INFORMATION TECHNOLOGY "**

12,13, & 14 January 2012

**VENUE :** Auditorium Hall (Dr. Moonje Institute)



CHME SOCIETY'S

**DR. MOONJE INSTITUTE OF MANAGEMENT & COMPUTER STUDIES** (Estd. 2002)

(Approved by : AICTE New Delhi & Affiliated to University of Pune)

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## OUR MISSION

We at C.H.M.E.Society's Dr. Moonje institute of Management and Computer Studies are committed to impart professional education by inculcation of three basic values among the students, Building National character, Quality Education and Developing management skills.



## ABOUT SEMINAR

India as an emerging global player in socio-economic, political and business world, Indian business leaders have to strike a balance between the conflicting demand of traditional values for Indian ethos and modern management thoughts. Human harmony and happiness are the main objectives of any enterprise to justify survival and progress. Accepting profit motive in all our business and commercial activities, we shall have to keep in mind that, value based advancement in management and technology is an ethical framework for a successful business.

Value based management offers human welfare, nature welfare, corporate social responsibility, quantity of work etc. It provides proper use of valuable human and material resources offered by the mother earth. Value can be generated through IT with having access or authority over necessary knowledge and resources. This value creation role of it is well recognized by the researchers and corporate alike. Advancement in information technology brings into focus the mindset change from technology performance to value creator. There is a definite shift from 'IT as enabler' to 'IT as value creator'. Advance management techniques and modern technology promotes work culture, self - discipline, innovativeness in technology and consciousness among the employees.

Deterioration of values day-by-day, threatens the stability of an organisation in particular and society in general. Core values, now are to be considered as fundamental values and positive approach towards these basic moral & ethical values, will lead to accelerated growth. The need of an hour is an aggressive management style blended with strong spiritual and ethical values.

The intention behind, this theme of " INVENTION 2012 " is to understand the significance of the value system for the accelerated growth, expansion and development. The seminar will provide an opportunity to list out core basic ethical values, and need for its application for strengthening economic & social development of our country at large.

## CALL FOR PAPERS

Papers are invited from corporate, faculty members, research scholars, students and alumni. Selected papers will be published in the Souvenir. Paper format & registration form are available on institute's website. Last date for submission of papers- **21 January 2012**  
Please send papers through E-mail only. [seminar12@moonjeinstitute.com](mailto:seminar12@moonjeinstitute.com)

**REGISTRATION FEE**  
Corporate - Rs. 1500/-  
Faculty member - Rs.1200

**Research Scholar :**  
Rs. 1000/- (Registered for Ph.D)  
Student & Alumni - Rs.700/-

## " Value Based Advancement In Management & Information Technology "

### SESSION - I

#### Managing Ethical Dilemma

- a) Creative Leadership
- b) Organisational culture and work ethics
- c) Social evaluation of corporate sector

### SESSION - III

#### India's Contribution to Management Thought :

- a) Case studies of successful Indian corporate houses
- b) Management mantras from Indian ethos
- c) Balancing of social responsibility and profit

### SESSION - II

#### Resource Optimization in Information Technology

- a) Green information Technology
- b) Software Engineering
- c) Software as a service (SaaS)

### SESSION - IV

#### Information Technology as a Value Creator

- a) Impact of Wireless Technology on Society
- b) Challenges for software development
- c) Computer forensics

Date	Time	Programme Shedule
Day - I 12/01/12	09.30 am - 10.30 am 10.30 am - 12.00 am 12.00 am - 01.00 pm 01.00 pm - 02.00 pm 02.30 pm - 04.30 pm	Registration Inaugural Keynote address LUNCH <b>Session - I (Mgt.)</b>
Day -2 13/01/12	09.00 am - 11.00 am 11.00 am - 11.15 am 11.15 am - 01.15 pm 01.15 pm - 02.15 pm 02.15 pm - 05.00 pm	<b>Session - II ( IT)</b> TEA <b>Session - III (Mgt.)</b> LUNCH Cultural Events
Day -3 14/01/12	09.00 am - 11.00 am 11.00 am - 11.15 am 11.15 am - 01.00 pm 01.00 pm - 02.00 pm	<b>Session - IV (IT)</b> TEA Valedictory LUNCH

## ADVISORY COMMITTEE

Mr. S. M. Deshmukh	Secretary (Governing Body, CHMES)
Mr. M. V. Savdikar	Member (Governing body, CHMES)
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Mr. M. V. Bapat	Member (Chartered Engineer, Approved Valuer, Bapat Consultants, Nashik.)
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## ORGANISING COMMITTEE

Dr. D. G. Belgaonkar	Chairman
Dr. Smt. S. S. Lavekar	Director

Mr. S. S. Zade	Seminar Co-ordinator	<b>Contact Nos.</b> 94225 82897
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## NASHIK CITY

Nashik is one of the most important cities and well known pilgrimage centre of India. Nashik is situated on the bank of river Godavari, Surrounded by beautiful hills of Sanhyadri ranges in Maharashtra. It is now come up on the map of industrial development of Maharashtra. It's main attractions are beautiful surroundings, cool & pleasant climate. Nashik has its own personality, due to its mythological, historical, social and cultural importance. Nashik, as a centre of pilgrimage, is the most holiest place for Hindus all over the world. Nashik is also known as "Grape-City", as Nashik grapes are famous all over the world.

Nashik, is situated at a distance of 200 Km from Mumbai as well as Pune. Nashik is well connected by Rail & Road with all major towns in Maharashtra and rest of the country. Nashik Road Railway Station is 15 KM and Central Bus Station is 5 KM away from our Institute. All trains from and to Mumbai from Northern & Eastern India pass through Nashik Road Station. From south India, one can reach Nashik via Pune, Kalyan and Manmad. Buses of Maharashtra State Transport and private coaches arrive in and depart from Nashik to many towns of the state.

